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WoDiLab

INVITE WITH EASE

Create a simple and natural invitation that opens the door to your first client conversations.

ACTION CHECKLIST

☐ **Step 1 – Choose your session focus**
Clarify what problem your free session helps solve.

☐ **Step 2 – Create your session title**
Write 2–3 possible titles that reflect the outcome your client wants.

☐ **Step 3 – Write your invitation**
Draft a short 2–3 sentence invitation you can say or send naturally.

☐ **Step 4 – Prepare your next step**
Choose where you will share your invitation this week.

Step 1 – Your Free Session Focus

A free session works best when it is clear and focused.

Think about the main problem your audience wants to solve.

Ask yourself:

- What challenge do my clients experience most often?
- What clarity or progress could they gain in 30 minutes?
- What first step could I help them see?

Step 2 – Create Your Session Title

Give Your Session a Name People Want - names that promise an outcome are the most attractive.
Instead of generic names like 'Free Consultation', choose something that reflects the result people want.

Examples:

- *Find Your First Client — Clarity Call*
- *Declutter Your Week — 30-Minute Reset*
- *Confidence Kickstart Call*
- *Focus Finder Conversation*
- *Free Your Week in 30 Minutes*
- *Double Your Revenue Call*
- *Relationship Reset*

Now brainstorm 2–3 possible titles:

Title idea 1:

_____

_____

Title idea 2:

_____

_____

Title idea 3:

_____

_____

Circle the one you want to test this week.

Step 3 – Write Your Invitation

Keep your invitation short, clear, and human.

A simple structure works well:
Problem → Outcome → Next Step

Example:
Feeling overwhelmed with your schedule?
I'm offering a few 'Clarity Conversations' this week.
In 30 minutes we'll create one clear next step. Would you like a spot?

Write your invitation:

_____
_____
_____
_____
_____

Read it out loud once. Adjust any words that feel heavy or unnatural.
Your invitation should sound like your voice.

_____
_____
_____
_____
_____
_____

Step 4 – Choose Your First Action

Choose where you will share your invitation this week:

- ☐ Everyday conversation
- ☐ Social media post
- ☐ Direct message
- ☐ Email
- ☐ Networking event
- ☐ Referral request

My first outreach step:

_____
_____
_____
_____

When will I send my first invitation?

_____
_____
_____
_____
_____
_____

Reflection

How did it feel to write your invitation?

_____
_____
_____
_____

For this session:
Write your final session title and invitation.
Then take one small action — send or post your invitation.

Your points:

- 1 XP – Watching the lesson
- 2 XP – Completing the worksheet
- 2 XP – Send or post your invitation and share it in the Facebook community

Total: 5 XP

Your invitation is not pressure.
It is simply a moment where someone can explore what is possible for them.
And sometimes, that door is exactly what someone has been looking for. ✨